



## Presenting with Impact

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Whether presenting to a team, a customer or to a large conference, the credibility of your message will be significantly enhanced by your delivery style.

The ability to be a confident and engaging presenter is an increasing expectation in any job role, whatever the environment. However, speaking in public consistently tops the 'most feared list' when people are surveyed, so this is an essential skill that can be mastered.

This workshop will give delegates the confidence to present to any size audience with the authority of someone who knows their profession, services or products inside out and can communicate with real conviction.

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### **As a result of this workshop delegates will:**

- Be better able to control anxiety and feel more at ease in front of an audience
  - Appear as a credible, confident and engaging presenter
  - Ensure audience members feel communicated with, almost on a 1:1 level
  - Be able to manage questions and interactions effectively
  - Understand how to use materials and visuals to best effect
  - Prepare a presentation that is tailored to the requirements of an audience
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### **This extremely interactive and practical workshop includes:**

- Developing a positive mental state
  - Methods to control and utilise nervous energy positively
  - In the moment coaching, peer review and 1 to 1 video feedback
  - Handling a Question and Answer session positively
  - Working on a current business presentation for a specific audience
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**Duration:**

2 days

**Group Size:**

6 - 8 people

***What makes BackleyBlack workshops different is our ability to embed the principles of Olympic excellence within highly engaging, business focused development.***

***This unique design coupled with an interactive and pragmatic approach means that you can expect a far higher level of motivation and skill transfer, and in turn gain a greater level of performance in the workplace.***



**BackleyBlack**

Olympic performance in the workplace

**Presenting with Impact**

Discover how we can bring  
'Olympic Performance'  
into your workplace.

Call us on +44 (0)871 399 0650  
or email [info@BackleyBlack.com](mailto:info@BackleyBlack.com)

[www.BackleyBlack.com](http://www.BackleyBlack.com)